

A portrait of Craig Johns, a man with glasses and a light blue blazer, speaking. The background is dark blue. A large blue diagonal shape and a green diagonal shape are overlaid on the bottom right of the image.

*Craig Johns*  
FUTURE OF LEADERSHIP PERFORMANCE

**HIGH PERFORMANCE LEADERSHIP EXPERT |  
INTERNATIONAL SPEAKER | CEO**

**“ENERGY IS THE  
#1 CURRENCY IN  
LEADERSHIP.”**

**- Craig Johns**

Craig Johns is a 10x National Sport Champion, International Sport Coach, and CEO turned High-Performance Leadership Expert, International Speaker and Inspiring Great Leaders Podcast host.

Having lived in 5 countries, Craig has 28 years of international experience working in the sport, health, mind, education and hospitality industries. He knows the highs of playing for New Zealand’s most winningest sports team, no not the All Blacks, where they went unbeaten for 272 games, and winning national titles across four individual sports. Craig also knows what it’s like to hit the lowest of lows flat-lining 3x and the resilience it takes to have the mindset in the pressure of the moment.

Working with world leaders such as the Dalai Lama, musicians, actors, and more than 100 Olympians and World Champions, Craig knows what it takes to reach a peak performance state and be a high performing leader. In 2020, Craig co-founded Speakers Institute Corporate, which has gone on to be one of the fastest growing global corporate training companies in the world. With over 1,000 percent growth the company deliver world class learning and development for Fortune 100 companies such as IBM, AMEX and EY.



Connect with Craig

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**“HAVE YOU EVER OVERDONE IT, IN YOUR LIFE,  
FOR ALL THE RIGHT REASONS?”**

- Craig Johns

## **GRAVITY OF LEADERSHIP**

**Discover the DNA of high performing leaders who create thriving teams**

The weight on the shoulders of leaders has taken a gravitational shift as we deal with a future of economic volatility, building a positive culture in remote teams and wellbeing being at the centre of decision making. Understanding your gravity of leadership and how it positively or negatively affects the people you influence, is crucial to your own and organisation’s success.

**In this interactive and thought-provoking session:**

- ✓ Discover how to create a relentless pursuit of excellence without being ruthless or reckless
- ✓ Learn an effective process to nurture rising talent and implement a coach leadership style
- ✓ How creating company DNA has a powerful effect on collective behaviours, attitudes and belonging

## **BREAK THE CEO CODE**

**How to decode energy for the future of leadership performance**

It can be very lonely at the top. Leaders are constantly under pressure to deliver outcomes such as more perfection, profit, products and prestige. They fall into the trap of working harder and thinking that more is better, when in most cases less is more. Your organisation, team or people of influence are directly affected by the energy, stress, mood and focus you arrive with every single day.

**In this interactive and thought-provoking session:**

- ✓ Learn the secrets to schedule, focus and invest in your energy
- ✓ Discover the 3 steps to becoming a Chief Energy Officer (CEO)
- ✓ Understand why energy is the #1 currency in leadership

## **ATOMIC PRESSURE**

**How to turn high pressure moments into performance success, by leaning into pressure**

In a world of uncertainty and competition for our attention, we feel under relentless pressure to perform. When it comes to performance, pressure always wins. The most successful teams and people walk towards pressure, and they understand the art of when to apply or release it. As leaders, it is our role to manage the energy, and pressure of our people and teams.

**In this interactive and thought-provoking session:**

- ✓ Learn how the 5 principles of Atomic Pressure will help you and your team win when performance matters
- ✓ Understand why you need pressure to enable high performance
- ✓ Discover when to apply and release pressure for individual and team success

**“Charismatic, vulnerable, honest and transparent. His story and message resonated with me.”**

**OPTUS**

**“Craig was thought provoking, insightful and inclusive. I thoroughly recommend Craig as a speaker and innovator.”**



**" Craig is nurturing, empowering, strategic and inspirational. He has a uniquely valuable skillset and mindset."**



Craig has worked with

