



High Performance Leadership Expert
SPEAKER | CEO

Sydney, AUSTRALIA

Craig is a 10x National Sport Champion, International coach and CEO turned high performance leadership expert, international speaker and Inspiring Great Leaders Podcast host. He is the creator of Gravity of Leadership, Break The CEO Code and Atomic Pressure leadership frameworks and thrives on helping people become high performing leaders.

ABOUT

Craig is a ten times National Sport Champion, International Sport Coach, and CEO turned High-Performance Leadership Expert, International Speaker, and Inspiring Great Leaders Podcast host.

Regarded as a global citizen, having lived in 5 countries, Craig has 28 years of international experience working in the sport, health, mind, education, speaking, and hospitality industries. He has created Gravity of Leadership, Break The CEO Code and Atomic Pressure leadership frameworks and thrives on helping people become high performing leaders.

He knows the highs of playing for New Zealand's most winningest sports team, no not the All Blacks, where they went unbeaten for 272 games, and winning national titles across four individual sports. He also knows what it's like to hit the lowest of lows flat-lining 3x and the resilience it takes to have the mindset in the pressure of the moment.

Working with world leaders such as the Dalai Lama, Mind & Life Institute, musicians, actors, and more than 100 Olympians and World Champions, Craig knows what it takes to reach a peak performance state and achieve high performance.

Known for his relentless curiosity, and obsession for human behavior and performance, Craig has worked with CEO's and senior executives from some of the world's leading companies including IBM, AMEX, EY, HSBC, WTA Tennis, Nestle, Ironman Triathlon, P&G, BMW and Nike.

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